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# destination bulgaria

 **VARNA**  
CHAMBER OF TOURISM

  
TOURIST INFORMATION  
CENTRE VARNA

**VARNA**  
TOURISM COMPANY





# varna chamber of tourism

Varna Chamber of Tourism takes pride in its motto:

**“Together, we can accomplish what we cannot do separately!”, which epitomizes our understanding that our neighbours are not our rivals, as well as that a tourist won to the region is a customer of all VCT companies.**

The Varna Chamber of Tourism (VCT) was set up in Varna in 1991. Presently, it is managed by an 11-member Board of Directors and a three-member Supervisory Board.

Today, VCT boasts over 140 member-organizations: hotel and restaurant management companies and proprietors, travel agencies, non-government organizations, educational establishments, advertisers, insurers, individual members from the regions of Varna, Dobrich, Shumen, Plovdiv and Sofia.

VCT implements wide-ranging activities dedicated to promoting Varna as a tourist destination, organizing massive PR campaigns with the participation of journalists from leading Bulgarian and foreign tourist-focused media, as well as joint presentations of tourist companies from the North Black Sea Coastal Area at international exhibitions.

In 2008, the Varna Chamber of Tourism started the Black Sea Tourist Forum dedicated to special tourism, attended by representatives from all countries from the Black Sea Euroregion.

Further, VCT also manages a travel agency of its own – **Varna Tourism Company Ltd.**, as well as a branch company specializing in consultancy and scientific development work – **Tourism Expert Consult Co.**

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# varna tourism company

**The key priority of all our programmes are tourists with their individual and specific needs, high criteria and diverse interests.**

The mainstream activity of Varna Tourism Company is dedicated to differential tourism and individualization of the mass tourist product.

We offer what business and strenuous everyday life cost one: peace and rest, the touch of nature, the presence of animals and birds, and the fragrance of wild plants, exquisitely tasty and ecological food.

Mainstream activity of the company is business and congress tourism.

1. Organisation of business events – congresses, conferences, international bilateral meetings, visiting exhibitions, markets, etc.

2. We work with corporate clients; more specifically we organise team-building events and incentive tours to the best sea and mountain resorts of Bulgaria all year round.

The third mainstream activity of our company is organizing a Bulgarian folklore holiday including becoming familiar with the diversity of the Bulgarian folklore in combination with Bulgarian national dance lessons, singing and instrumental tradition.

The key priority of all our programmes are tourists with their individual and specific needs, high criteria and diverse interests.



**Marin Neshkov**, Assoc. Prof., PhD  
Chairman of Varna Chamber of Tourism

## VARNA TOURISM COMPANY

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# welcome to bulgaria!

**Population:** 7,8 million    **Religion:** Orthodox    **Language:** Bulgarian    **Currency:** Bulgarian lev

**Location:** Situated in the South East Part of Europe Bulgaria occupies the northern part of the Balkan Peninsula on a total territory 111 000 sq.km (43 000 sq.miles).

**Climate:** The predominant climate in Bulgaria is moderate and transitional continental.

(2 000 to 2 400 hours of sunlight per year). Four seasons. Dry and hot summer.

Average temperature (April – September): + 23 °C. Cold winter with snowfalls, average temperature: 0 °C.

The average yearly temperature is 10.5 °C.

**History:** As a state established by khan Asparouh, Bulgaria has been existing for more than 13 centuries. Thracians were the first settlers in the Bulgarian lands and their civilisation is evidenced by the numerous archaeological finds, uncovered tombs, discovered gold and silver treasures.



# grand tour of bulgaria

Slowly and calmly indulge into the beauty of the high woody mountains, lovely blue rivers, green plains and golden beaches. Experience the antique, medieval and contemporary culture converted into Thracian tombs. Orthodox monasteries and houses from the National Revival period, folklore, traditions and customs. Taste dishes from the Bulgarian traditional cuisine. Recharge yourselves with positive emotions in a different world!

8  
days

## Day 1: Arrival in Sofia.

Arrival in Sofia. Transfer to the hotel. Accommodation. Dinner in a traditional restaurant. Overnight stay.

## Day 2: Sofia – Troyan – Weliko Tarnovo - Arbanasi (270 km)

Breakfast. Departure for Troyan. Visit to Troyan monastery. Lunch. Depart for Weliko Tarnovo. Sightseeing: the "Tsarevec" – archaeological reserve – the capital of the Second Bulgarian Kingdom (1187 – 1396). A walk along the "Samovodska charshiya" street, full of small workshops. Departure for Arbanassi village. Accommodation. Dinner. Overnight stay.

## Day 3: Arbanasi – Shumen – Varna (250 km)

Breakfast. Explore the architectural and historical reserve in Arbanassi. Visit to the Konstantsaliev's house and the frescoes of the "Nativity" church. Departure for Shoumen. Visit to the functioning Tombul mosque. Lunch in a classical restaurant. Visit to the architectural and historic rock-relief "The Madara Horseman" (under the protection of UNESCO). On the way to Varna visit to the "Pobity kamani" /Stone forest/ natural site. Accommodation in Varna. Dinner. Overnight stay.

## Day 4: Varna – Nesebar – Kazanlak (280 km)

Breakfast. Visit to the Assumption of the Virgin Mary cathedral and the archaeological museum in Varna. Travel along the Black Sea coast to Nessebar. Drive through the biggest seaside resort Sunny Beach. Enjoy a sightseeing tour of the old part of Nessebar, situated on a peninsula (historical and architectural reserve under the protection of UNESCO). Lunch. Depart for Kazanlak. Listen to a church chant. Accommodation. Dinner. Overnight stay.

## Day 5: Kazanlak – Bachkovo - Plovdiv (160 km)

Breakfast. Visit to the factory laboratory producing cosmetics based on rose oil. Visit to the replica of a Thracian ruler's tomb, that can focus your attention on its architectural style and colourful frescoes (the original tomb is under the protection of UNESCO). Visit to the "Nativity" church, which stands for a temple erected in honour of the soldiers who died in the Russian-Turkish war for the freedom of Bulgaria. Depart for Assenovgrad. Lunch. Visit to the "St. Nicola" church. Visit to the Bachkovo monastery. Departure for Plovdiv. Accommodation. Dinner in a typical Bulgarian restaurant. Overnight stay.

## Day 6: Plovdiv – Koprivshtitsa – Sofia (250 km)

Breakfast. Sightseeing: the architectural reserve "The Old Plovdiv", the "Sts. Constantine and Helena" church, the Roman amphitheatre and the ethnographic museum. Depart for Koprivshtitsa. Lunch. Take a walk along the picturesque and cobbled streets of the small town from the National Revival period. Sightseeing: authentic Bulgarian houses from the 19th century. Depart for Sofia. Accommodation. Dinner. Overnight stay.

## Day 7: Sofia – Rila monastery – Sofia (250 km)

Breakfast. Visit to the Boyana church (under the protection of UNESCO), which realistic pictures are considered to be predecessor of the Renaissance in Europe. Depart for Rila monastery (under the protection of UNESCO). Visit to this most remarkable monument of the Bulgarian architecture and culture from the National Revival period. Lunch. Depart for Sofia. A walk through the centre of Sofia with a visit to the "Alexander Nevski" cathedral. Accommodation at a hotel. Dinner in a traditional restaurant. Overnight stay.

## Day 8: Sofia

Breakfast. Visit to the archaeological museum. Lunch in a restaurant in the centre of Sofia. Free time depending on the hour of departure.





# the bulgarian monasteries, sacred places and miraculous icons

This tour, thanks to the numerous visits and discussions will help people to feel the differences between the Catholic, the Protestant and the Orthodox Church, to admire the Gregorian ancient religious songs, to appreciate the richness of the decorations of church and monasteries.

12 days

## Day 1: Sofia

Arriving in Sofia. Accommodation. Dinner. Overnight stay.

## Day 2: Sofia – Rila monastery – Melnik (220 km)

After breakfast – set off for Rila monastery-founded in X-th century. (under the protection of UNESCO). Sightseeing. Lunch. Departure for Melnik. Accommodation. Dinner. Overnight stay.

## Day 3: Melnik – Rozhen Monastery – Plovdiv (220 km)

Breakfast. Explore Melnik and Kordupulov's house. Make for the Rozhen monastery. Sightseeing. Lunch on the way to Plovdiv. Arrival in Plovdiv. Accommodation. Dinner. Overnight stay.

## Day 4: Plovdiv – Bachkovo Monastery – Arapovo Monastery – Plovdiv (70 km)

Breakfast. Set off for Arapovo monastery. Sightseeing. Lunch in Assenovgrad. Visit to the Bachkovo monastery – founded in year 1083. Getting back to Plovdiv. Visiting the Old city. Dinner. Overnight stay.

## Day 5: Plovdiv – Starossel – Kazanlak (140 km)

After breakfast, make for Starossel. Visit to the archaeological complex. Lunch in Kazanlak. After lunch – visiting the Kazanlak tomb, the Russian church in Shipka. Church – Slavonic chant in Kazanlak. Dinner. Overnight stay.

## Day 6: Kazanlak – Nessebar – Varna (300 km)

After breakfast – departure for Nessebar. Lunch. Explore the old city. Departure for Varna. Dinner. Overnight stay.

## Day 7: Varna – Aladzha monastery – Varna (40 km)

Breakfast. Visit to Aladzha monastery. Lunch. Visit to the archaeological museum and the Cathedral. Dinner and overnight stay.

## Day 8: Varna – Shoumen – Veliko Tarnovo – Arbanasi (250 km)

After breakfast – departure for Shoumen. Visit to the functioning Tombul mosque. Lunch. Departure for Veliko Tarnovo. Sightseeing: the historical Tsarevets hill. Dinner and overnight stay in Arbanasi village.

## Day 9: Arbanassi – Dryanovo monastery – Tryavna – Kilifarevo monastery – Arbanasi (110 km)

Breakfast. Departure for Dryanovo monastery. Sightseeing. Lunch in Tryavna. Visit to the Kilifarevo monastery. Getting back to Arbanassi. Dinner and overnight stay.

## Day 10: Arbanasi – Troyan (130 km)

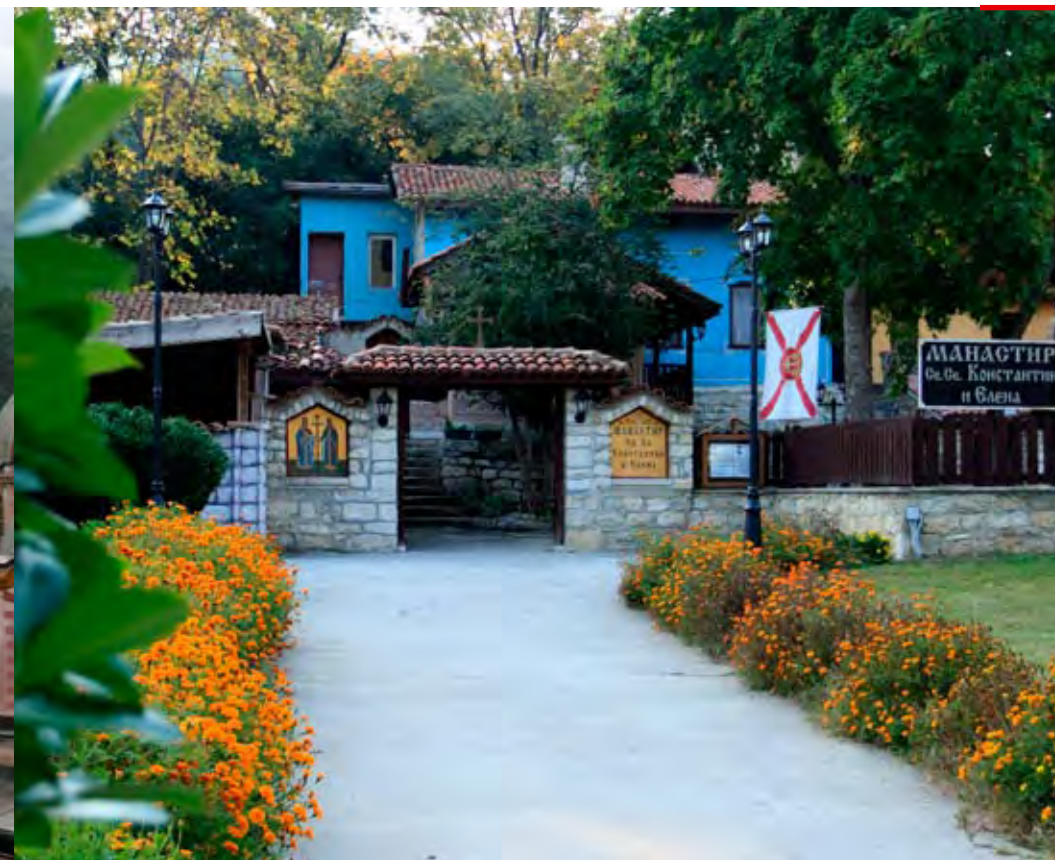
Breakfast. Visit to Troyan monastery. Lunch. Departure for Troyan monastery. Accommodation. Dinner and overnight stay.

## Day 11: Troyan – Sofia (150 km)

After breakfast – departure for Sofia. Lunch. Visit to the Boyana church and a walk in the centre of the city – “St. George” church, the Presideney, the “Narodno Sabranie” square with the Bulgarian Parliament, the “Alexander Nevski” cathedral, the “st. Sofia” church, the antique market. Formal dinner with a folklore program. Overnight stay.

## Day 12: Sofia

Free time in the centre of the city. Lunch. Transfer to the Sofia airport.





# valley of the roses

Discover the well known Bulgarian old craft of rose distillation; pay interesting visits to the rose oil cosmetics centre, the folklore traditions and festivities; live music, songs and dances; intellectual and educational talks with Father Jordan in “St. Nicolas” church.

8  
days

## Day 1: Sofia

Arrival in Sofia. Transfer to the hotel. Overnight stay.

## Day 2: Sofia – Bachkovo – Plovdiv (180 km)

Travel to the second largest Bulgarian monastery – Bachkovo monastery. Lunch in Assenovgrad. Visit to the “St. Nicola” church. Getting back to Plovdiv. Enjoy a sightseeing the old part of the city – an architectural museum. Among the antique monuments, the most impressive are the ancient amphitheatre and the Roman stadium. Dinner. Overnight stay.

## Day 3: Plovdiv - Karlovo – Plovdiv (160 km)

Early breakfast. Make for Karlovo. A stop in the rose fields near the city – rose – picking, folklore program – live music, songs and dances, dedicated to the Queen of the flowers. Visit to the craftsman’s centre, where a demonstration of rose oil manufacturing can be seen, as well as tasting jam and liquor of roses, and one can choose from hand-made souvenirs. Lunch. Get back to Plovdiv. Dinner and overnight stay.

## Day 4: Plovdiv – Kazanlak – Veliko Tarnovo (200 km)

After breakfast – set for Kazanlak – the capital of the Valley of roses. Lunch. A visit to the Thracian tomb – a remarkable monument from the early Hellenic period, discovered in 1944, under the protection of UNESCO. Accommodation in Veliko Tarnovo. Dinner. Overnight stay.

## Day 5: Veliko Tarnovo – Arbanasi – Ivanovo – Veliko Tarnovo (200 km)

Breakfast. Visit to Arbanasi – the Konstantsaliev’s museum – house, built in the beginning of the 18th century. Set off for Ivanovo, where you can visit the rock monastery (under the protection of UNESCO). It represents a number of small rock – cut churches, chapels and monks cells, with beautiful frescoes. Get back to Veliko Tarnovo. Dinner and overnight stay.

## Day 6: Veliko Tarnovo – Troyan – Sofia (260 km)

After breakfast – set out for Troyan. Arrival and sightseeing tour of the Troyan monastery, built in the 14th century – at the end of the Second Bulgarian kingdom. Lunch. Set out for Sofia. Accommodation. Dinner and overnight stay.

## Day 7: Sofia – Rila monastery – Sofia (240 km)

Breakfast. Set off for Rila monastery, and doubtlessly the biggest tourist attraction among the monasteries in Bulgaria. It was added to the list of monuments under the protection of UNESCO. Lunch. Get back to Sofia. A visit to the Boyana church – a monument under the protection of UNESCO, situated at the foots of the Vitosha mountain. Dinner. Overnight stay.

## Day 8: Sofia

After breakfast, a walk in the centre of the capital, a visit to “St. George” church, the Presidency, the “Narodno Sabranie” square with the Bulgarian Parliament building, the “Aleksandar Nevski” cathedral, the “St. Sofia” church. Lunch. Transfer to the Sofia airport.

# nessebar

They call it “The town of Melsa”, “The pearl of Orthodoxy” and “The Bulgarian Ravenna”. That is Nessebar – a small town on the Black Sea coast, which is a must to see. It is a small town, but with great history. A town, with its hundreds of monuments, that was included in 1983 in the List of the monuments of the World Cultural Heritage of UNESCO and has been carrying the fame of a world value with dignity for already 25 years.

The “Ancient Nessebar” museum will help you feel and get acquainted with the ancient town. Its specialists will take you around the spacious halls of the museum; they will do a panoramic tour of the town and will make you acquainted with its monuments and rich history.

The Ancient Nessebar” museum offers to the guests of the town four museum exhibitions:

In the Archaeological museum the exhibition “Nessebar during the centuries” is arranged, which represents the rich material and spiritual culture of the town from the first millenium BC till the late Middle Ages.

The “St. Stephen” church - the so called “New Metropolitan church” is a remarkable architectural monument from the Middle Ages (built in the X century and reconstructed in XV and XVIII centuries) and one of the rare monuments in our country with well preserved wall paintings from XVI – XVIII centuries. Over 1000 figures in 258 compositions have been depicted.

The “St. Spas” church (1609) with its well preserved and restored wall-paintings from the XVII century is a bright representative of the artistic studios functioning at that time in Nessebar.

The Ethnographical museum is arranged in the house of Panayot Muskoyani. It was built in 1840 and represents the Black Sea type of houses from the Bulgarian Revival period.

Nessebar 8231, 2A “Messambria” Street

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# the route of bulgarian wine

Bulgaria is a country with traditional vine-growing. Here the wine route has been traced for centuries and the journey gives a clear idea of the traditional Bulgarian wine sorts, extremely interesting for professionals and connoisseurs of wine.

10 days

**Day 1:** Welcoming in Sofia. Accommodation. Breakfast. Drive to Melnik. Visit a renowned wine cellar to taste typical Melnik wines. Dinner. Overnight stay.

**Day 2:** After breakfast visit the Rozhen monastery. Drive to Plovdiv. Lunch. Explore the Old Town. Dinner. Overnight stay in Plovdiv.

**Day 3:** Breakfast. Drive to the village of Brestovitsa. Accommodation. Wine-tasting. Dinner in the "Todoroff" wine cellar. Overnight stay at „Todoroff Wine and Spa" hotel.

**Day 4:** Breakfast. Drive to Sliven. Visit the "Sinite Kamani" / "The Blue Rocks" wine cellar. Enjoy wine-tasting in the "House of Wine". Dinner. Overnight stay.

**Day 5:** After breakfast your journey continues to Nessebar – one of the most picturesque towns on the Bulgarian Black Sea coast. Visit the "Ancient Nessebar" museum. Lunch. Drive to Varna. Dinner. Overnight stay.

**Day 6:** Breakfast. Varna sightseeing: the Cathedral, the Archaeological museum, the Roman thermae. Lunch. Free time. Dinner. Overnight stay in the town of Varna.

**Day 7:** Breakfast. Your tour continues with a visit to the "St. St. Helena and Constantine" monastery – the only one in Bulgaria, under the altar of which one can find "Ayazmoto" (a spring, declared sacred). The relics of St. Valentine are to be found in the museum. Enjoy wine-tasting in "Estreya" wine-cellar. Have a tour of "Golden Sands" and "Albena" resorts; then visit the palace of the Romanian queen in Balchik. Overnight stay.

**Day 8: First variant:** Breakfast. Drive to Osmar village – the village of wormwood wine and herbal wines. Osmar is one of the four most energetic spots in Bulgaria. Wine-tasting. Drive to Shumen. Dinner. Overnight stay in Shumen. **Second variant:** After breakfast travel to Belogradets. Gather the grape harvest in a vine massif and enjoy wine-tasting. Explore the ancient fortress of Ovech. Dinner. Overnight stay in Shumen.

**Day 9:** Breakfast. Drive to Veliko Tarnovo. Accommodation. Visit Tsarevets. Walk along "Samovodska charshiya" street. Lunch. Visit the "Lyaskovets" wine cellar. Dinner in a restaurant. Overnight stay.

**Day 10:** Breakfast. Drive to Sofia.



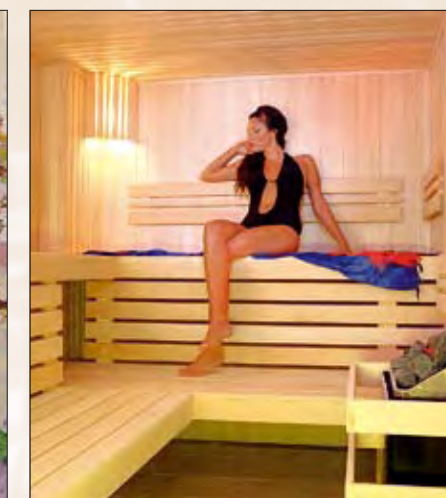
THE ESTREYA PALACE HOTEL WAS BUILT IN 1908. IT WAS THE FIRST RECREATIONAL HOTEL IN THE RESORT OF SAINTS CONSTANTINE AND HELENA. BY DECISION OF THE MUNICIPALITY OF VARNA, THE GUESTS WERE OFFERED GRAPE TREATMENT.

THE RECREATIONAL HOTEL WAS CALLED THE HOTEL PRAGUE FROM 1945 ONWARDS AND MAINLY RECEIVED GUESTS FROM CZECHOSLOVAKIA. IN 2004, AFTER A CHANGE OF OWNERSHIP, THE HOTEL WAS INCORPORATED INTO THE ESTREYA COMPLEX. FOLLOWING THOROUGH RENOVATION, THE HOTEL WAS GIVEN FOUR STARS.



THE SECOND HOTEL, THE ESTREYA RESIDENCE, HAS FIVE STARS. HERE THERE IS A SPA CENTRE OFFERING MASSAGE, WATER PROCEDURES, WINE THERAPY AND SEA WATER THERAPY. AT THE SPA CENTRE ARE SPECIALISTS WORKING IN DIFFERENT DIETETIC PROGRAMMES CONNECTED WITH GRAPE AND WINE TREATMENT.

A 100-YEAR-OLD TRADITION OF WINE TREATMENT HAS BEEN REVIVED AND SUCCESSFULLY COMPLEMENTS THE PROPERTIES OF THE SEASIDE CLIMATE. THERE IS A WINE CELLAR WITH A SELECTION OF WINES AND A WINE-TASTING PROGRAMME IS ORGANISED FEATURING CERTIFIED ORGANIC WINES FROM THE VINEYARD, WHICH IS THE ONLY ONE IN BULGARIA WITH A CERTIFICATE FOR ORGANIC PRODUCTION.



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# valley of the thracian rulers

Numerous and most interesting Thracian tombs from VI – II century BC are concentrated in the Kazanlak valley, the temples having been used for burials of the Thracian kings.

7  
days

**Day 1:** Welcoming in Sofia. Drive to Kazanlak for an overnight stay.

**Day 2:** After breakfast, visit the Kazanlak Thracian tomb, included in the World Cultural Heritage list of UNESCO. Visit the Historical – Ethnographical museum, the Art Gallery and the Museum of Rose. Lunch. Spend the afternoon at leisure. Dinner. Overnight stay in Kazanlak.

**Day 3:** Breakfast. Enjoy a visit to the tombs from IV – III c. B.C., where unique finds of world importance have been discovered – a gold mask from the V century B.C., having no analogue in the world; a bronze head with the face of a Thracian king; the biggest Thracian tomb with its unique gold treasure – the gold wreath, the only gold vessel for drinking wine from the Thracian times and many other objects. Dinner. Overnight stay in Kazanlak.

**Day 4:** After breakfast travel to the village of Koprinka – there, in the dam close to the village and under the water now, was situated once the Thracian town of Sevtopolis – the capital of Sevt III from the end of the IV c. B.C. Have lunch in a fish restaurant. Visit the “Nativity” temple monument near the town of Shipka, erected in memory of the Russian soldiers, perished in war. Spend the afternoon at leisure. Overnight stay in Kazanlak.

**Day 5:** Breakfast. Drive to Kardzali and visit Starosel – a Thracian king's complex with a mausoleum – the biggest discovered so far. Lunch. Visit a winery for wine-tasting. Dinner and overnight stay in Kardzali.

**Day 6:** After breakfast drive to Perperikon and explore this archaeological complex, consisting of a big sanctuary, a sacred town and a fortress. Lunch. Visit Tatul – an ancient pagan sanctuary and mediaeval fortress. Free time. Drive to Sofia. Lunch. City sightseeing. Dinner. Overnight stay in Sofia.

**Day 7:** Breakfast. Transfer to Sofia airport.



# wedding tourism

**Your wedding in the sea capital of Bulgaria – the town of Varna – a magical day, a memory for lifetime! We offer you a complete solution by organizing and conducting your engagement ceremony, civil or religious wedding. From the exciting signing the certificate of marriage to the elegant “good night” wish.**

Our wedding package for the most beautiful day in everyone's life includes:

- organizing of the formal wedding ritual, including untraditional ways, according to your preferences: on the beach, in the sea, underwater, in the air, high in the mountain, in the dolphinarium and at all possible places;
- Placing at customer's disposal a limo or a rented car (with or without a driver) during the whole wedding day, for longer or shorter periods;
- Organizing a religious wedding in the “St. St. Helena and Constantine” monastery - situated in the resort of the same name. The sacred spring with curative water, which is under its altar is the only one of this kind in Bulgaria; (the relics of St. Valentine are to be found in the monastery);
- Overall organization of the ritual during the wedding feast in a restaurant or alternative catering and entertainment establishment, conformable to your requirements, including wedding decoration and marriage hall arrangement;
- Creating the special feast menu, according to customer's wish, with typical dishes of the Bulgarian, the European or the world cuisine;



- Overnight stay for the bridal couple in the wedding night and (or) for the participants in the wedding feast in a 5 or 4-star hotel in the town or in the tourist resorts;
- Sound recording, according to your musical taste, professional photographing and video filming of the whole wedding ceremony;
- Complex catering service of the concomitant events;
- Organizing the honeymoon trip in the country or abroad on your request or by our idea.

**Demonstrate elegance and individuality and trust Varna Tourist Company and “Obredi” company – Varna! We shall take care of everything!**

## Note!

*Marriage in Republic of Bulgaria is contracted in presence of civic official, if one of the persons contracting marriage is a citizen or resident of Republic of Bulgaria.*

*In Republic of Bulgaria marriage between foreign citizens can be contracted in presence of diplomatic or consular representative of their fatherland, if the legislation of that country allows that.*

# OBREDI

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# central balkan. the magic mountain

Welcome to the wild nature of The Central Balkan National Park – one of the biggest European protected territories.

With this poly-variant programme we offer you an alternative of the strenuous everyday life and the stress – a touch to pure nature, calmness and authentic country environment as well as ecological food, motion and physical exercise, unforgettable experience.

7  
days

The area of tourist visits presents the most attractive part of Stara Planina mountain (The Balkan Range). It offers a diversity of representatives of the floral and animal world of the Bulgarian mountains, stunning views and naked beauty of the scenery.

The accommodation and the stay are organized in small family hotels, chalets or country houses in the area of Elena, Gabrovo, Dryanovo, Tryavna, Troyan, Apriltsy, Oreshak, Chiflik, Cherny Ossam, Teteven, Ribaritsa and others. The tours or the rests in the mountain can be with different programmes and duration. For your orientation we offer the following example itinerary and programme.

**Day 1:** Welcoming, accommodation, free time. Dinner. Overnight stay in Sofia (Varna).

**Day 2:** Breakfast. Drive to Tryavna. Lunch. City sightseeing: the Daskalova house – the Art of woodcarving museum; the “Tryavna icon-painting school” museum (with over 160 icons by masters from the National Revival period); the “St. Archangel Michael” church (a mediaeval monument of culture). Dinner in a folk-style restaurant. Overnight stay in Tryavna.

**Day 3:** Breakfast. Drive to Troyan. City and surroundings sightseeing: the National Fair – an exhibition of national artistic crafts & Oreshak, the Troyan monastery (the third biggest in Bulgaria, in the church of which one can see the miraculous icon “The Holy Virgin Three-handed” and the Natural Science museum in Cherny Ossam. Free time. Dinner. Overnight stay in Cherny Ossam.

**Day 4:** Breakfast. Visit to “Steneto” reserve. Barbeque in the mountain. Drive to Troyan for an overnight stay there.

**Day 5:** Breakfast. Visits to “Beklemeto” resort and “Kozya Stena” reserve. Drive to Apriltsy and overnight stay in the town.

**Day 6:** Breakfast. Visit to the “Severen djendem” biosphere reserve, walk along the eco-path to the “Praskaloto” natural phenomenon. Barbecue in the mountain. Overnight stay in Apriltsy.

**Day 7:** Breakfast. Drive to Sofia. Sightseeing tour of the capital. Transfer to Sofia airport.

# st. athanasius holiday village

RURAL  
TOURISM

The holiday village is situated some 40 km. from the town of Varna – in Younets village – one of the three spots (Yundola, Sandansky) in Bulgaria famous for the ecologically fresh air - suitable for treatment of pulmonary diseases - a combination of a beautiful forest panorama, a dam and a river. Six minutes drive from the village is to be found a unique beach on the Black Sea itself.

Recently the village of Younets has turned into one of the most attractive destinations for many foreign investors. The holiday village consists of villas, each with floorage of 130sq. m. and has 3 bedrooms, a big hall, 2 bathrooms with WC, equipped kitchen, fire-place, air condition, TV satellite.

Parking space, open-air kindergarten, opportunity for water sports, fishing, barbeque, etc. are at guests' disposal. In the centre of the Younets village a complex tennis court, a swimming pool, a sauna and a mini golf are to be found as well.

The village has 24-hour security.

Tel. +359 52 33 51 51, e-mail: juliet.tzenkova@abv.bg





# spa tourism

The curative waters of over 600 natural mineral sources are a national wealth of Bulgaria and some of them by composition equal those of the most famous balneological resorts in the world. Yet the ancient Thracians and Romans have built settlements and public baths near them. At many spots there are remains of thermae and public baths, where at present establishments for balneo treatment and spa resorts are being constructed.

The programme offers various combinations of favorable climate (sea and mountain), beautiful nature, mineral waters, curative mud and a number of sessions with beneficial influence on body and soul in renowned spa-centres. The products within the programme are aimed both at healthy people and customers, having suffered from serious or minor illnesses.



## HOTEL AMBASSADOR \*\*\*+

Golden Sands resort

Spa & Wellness: The balneological center has modern equipment and hydrotherapeutic facilities, outdoor and indoor mineral water swimming pools, fitness hall and sauna. The center offers over 100 different type of medical services and various programs. Arthritis, arthroses, stress, neuroses, chronic pharyngitis, bronchitis, asthma, etc. are successfully treated.

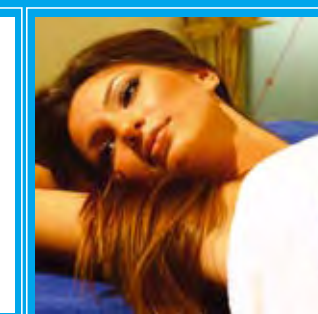
## HOTEL ROMANCE \*\*\*\*

St.St. Constantine and Helena resort

- Spa & Wellness:
- Indoor and outdoor pools with mineral water;
  - Vichy shower;
  - Hydro massage bath-tub;
  - Solarium;
  - Cosmetic studios;
  - Aromatherapy studio;
  - Steam bath;
  - Finnish sauna;
  - Scottish showers;
  - Fitness gym;
  - Individual and professional competent consultation with the Spa manager for working out and drafting recommendable spa packages with environment friendly products of the world-known "PEVONIA" trademark.



Astera Hotel & Casino, Golden Sands Resort  
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phone + 359 52 359 777  
fax + 359 52 359 888  
e-mail: [reservations@asterahotel.com](mailto:reservations@asterahotel.com)  
[www.asterahotel.com](http://www.asterahotel.com)



Azalia Hotel & SPA  
Sts. Constantine and Helena Resort  
9006 Varna, Bulgaria  
phone +359 52 358 777, fax +359 52 358 808  
e-mail: [reservations@azaliahotel.com](mailto:reservations@azaliahotel.com)  
[www.azaliahotel.com](http://www.azaliahotel.com)



Sts. Constantine and Helena Resort  
9006 Varna  
Bulgaria  
phone +359 52 363 141  
fax +359 52 362 668  
[reservations@stconstantine.bg](mailto:reservations@stconstantine.bg)



[www.stconstantine.bg](http://www.stconstantine.bg)



# dental tourism

How about combining usefulness and pleasure and getting a Hollywood smile during the summer holidays? Is such a combination possible?

We have a positive answer to those questions. High-quality dental services, reasonable prices and a pleasant holiday at the sea – a similar combination would justify your bravest and optimistic expectations.

Experienced dentists, sophisticated high-tech, favourable prices and pleasant holidays at the seaside – for patients all over Europe, this is a highly attractive combination.. Each Summer, hundreds of them combine dental treatment with a relaxing holiday at the Black Sea coast.

The Dentaprimе dental clinic is located in the holiday resort Saint Constantine and Helena, near Varna. As a Dentaprimе patient you can rely on the best care. The staff demonstrates the highest level of expertise, the dental equipment utilises the latest technology and the environment is relaxing. There also is a wide choice of accommodation available nearby, ranging from exclusive spa establishments to family hotels.

You can make savings of up to 60% on procedures, including dental implants, veneers, porcelain crowns and bridges. At your request, extensive treatment can be carried out under general aenesthetics, in just one session. The in-house laboratory will manufacture the required tooth replacement in the same week. Last but not least: all Dentaprimе employees, from the specialist implantologist to medical assistants, are experienced and trained to meet western European standards.

The prestigious worldwide Association for Technical Inspection (TÜV) has awarded the Dentaprimе Dental Clinic certification, herewith showing that it matches the highest standards.

After returning from your holidays, you will surprise your friends, not only with the usual perfect tan, but also with a Hollywood smile!

Dentaprimе Dental Clinic  
St. Constantine Resort  
27 St., No. 1  
9006 Varna, Bulgaria  
Phone +359 52 36 20 23  
www.dentaprimе.com



Grand Hotel & Casino International is situated in the heart of the most picturesque Bulgarian sea resort and famous international destination point – “Golden Sands”.

It is located 17 km. north of city of Varna – one of the biggest cities in Bulgaria and important cultural, commercial and transport centre. The 17-storey Grand Hotel & Casino International offers ideal possibilities for relaxation.

## Accommodation

The hotel offers **140 modernly equipped rooms**, 82 of which with **incredible sea view**.

You can choose between 58 double, 80 family rooms and 2 suites. All rooms are equipped with air-conditioning, telephone, safe, mini-bar, Wi-Fi Internet and satellite television. Each room has a bathroom with shower and/or bathtub, equipped with hair-driers.

## Restaurants

Enjoy your lunch or dinner time in a cozy atmosphere, with diverse and refined menus, at one of our restaurants – the **Casino Restaurant** /60 seats/, **“A la Carte” Restaurant** /40 seats/, **“International” Restaurant** /200 seats/ and the **“Winery”** /60 seats/. All of the restaurants offer international cuisine by drawing recipes from 4 continents. Our chefs will surprise you with specialty dishes from the Asian, European and the traditional Bulgarian cuisine.

## Entertainment

Enjoy a unique **Variety Show**, indulging in comfortable and lively atmosphere. The Variety Show is presented by more than 15 professional artists – graceful dancers, talented singers and mystical magicians, all dressed up in magnificent suits.

# INTERNATIONAL

## Grand Hotel & Casino

## Casino

**Casino International will** reverse your idea of a typical casino with blackened windows and formal atmosphere. Instead, a magnificent glass wall with seeping view of the beach reveals in front of you.

There are 24 Live Game tables available at Grand Casino International, classified as follows : **6 tables AMERICAN ROULETTE**, **5 tables BLACK JACK** ( two of them are Black Jack +), **6 tables STUD POKER** (Two of them are International Hold'em Poker), **7 tables TEXAS HOLD'EM POKER** situated in the biggest Poker Room in Northeastern Bulgaria, traditionally hosting international poker tournaments.

Grand Casino International offers more than **200 Slot Machines** of two main types: Video Slot and Reel Slot. There are also **8-seat Electronic Roulette** and **32 of the Mega Jack Multigame Video Slot**, each of the machines offering 12 different games.

## Casino Promotions

- ★ Preferential accommodation for organized casino groups
- ★ Free Drinks for Casino Players
- ★ Casino Restaurant Buffet with free Lunch and Dinner for Casino Players. The Buffet offers great international Meals that would satisfy any Taste.
- ★ Happy Hours with Promo Bets
- ★ Free Transportation
- ★ VIP service



You are welcome!



# business tourism

Within this tourist programme we offer a diversity of variants of products (created entirely according to wishes and preferences of our potential partners), and namely:

- organizing congresses, conferences, symposia, business meetings, trainings, visits to fairs and exhibitions, etc.;
- organizing and carrying out team-building activities and incentive tours at the best seaside and mountain resorts and sites in Bulgaria throughout the year;
- organizing the accompanying tourist programme of the main event: collective entertainment and animation, visiting tourist sights, folklore and musical programmes, excursions, fitness and spa-sessions.



GRAND HOTEL DIMYAT®



Varna 9002, 111, Kniaz Boris I Blvd., tel. +359 52 623443, e-mail: [dimiat@abv.bg](mailto:dimiat@abv.bg)  
[www.dimyat.net](http://www.dimyat.net)



## GOLDEN TULIP

VARNA

### Your hotel downtown Varna!



3A, Hristo Botev Blvd., 9000 Varna, Bulgaria  
Tel.: +359 52 683 000, Fax: +359 52 683 098  
[info@goldentulipvarna.com](mailto:info@goldentulipvarna.com), [www.goldentulipvarna.com](http://www.goldentulipvarna.com)



#### Location

Golden Tulip Varna Hotel is situated very close to the heart of Varna city - The Cathedral "Assumption of the Holy Virgin" and the central pedestrian zone, within the range of the administrative, business and commercial activities of the city.

#### Facilities:

90 rooms & suites  
parking free of charge  
3 conference halls  
business center & Internet  
a la carte restaurant  
lobby bar  
sport & relax center  
hair dresser & beauty parlour



# shopping tourism

Shopping therapy, psychological ease and depression treatment in the pearl of the Bulgarian Black Sea coast – the town of Varna – are a real challenge.

Varna at present is not only a world famous seaside resort with luxuriant vegetation, coziness and calmness, but a fast developing trade centre as well.

3 days

In close vicinity to it are located the world-famous tourist resorts "St. St. Constantine and Helena", "Riviera", "Golden Sands" and "Albena". All that offers even to the most exigent customer an ideal combined opportunity for rest, shopping and sightseeing. The product which we offer can be altered or combined with other programmes according to your wishes and preferences.

## Day 1:

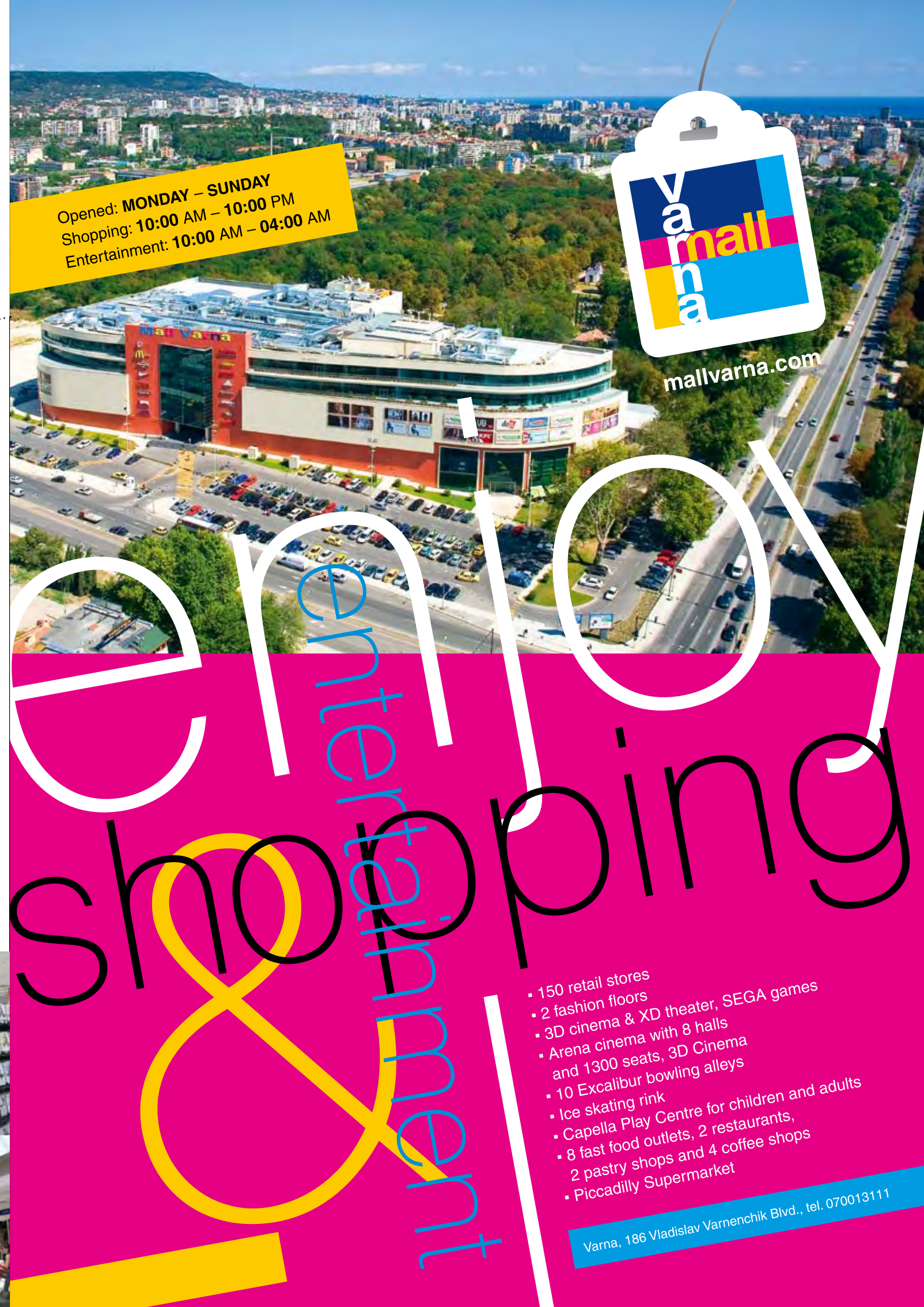
After arrival in Varna, you have transfer and accommodation in the town or the resorts. Enjoy the sightseeing: the "Assumption of the Virgin" Cathedral (the second biggest orthodox church in Bulgaria), the Historical and Archaeological museum (exhibition of the oldest processed gold treasure in the world), the Roman Thermae (one of the oldest preserved Roman public baths in Europe). Dinner in a fish restaurant. Overnight stay.

## Day 2:

Breakfast. Visit the Varna Mall – the biggest trade centre in the town. Meet with representatives of the managerial team. Have some free time for shopping in the trade centre. Overnight stay.

## Day 3:

After breakfast, have a guided tour of the central pedestrian part of the town, visiting and shopping at various shops, that will satisfy all wishes. Visit the book market. Departure from Varna.



- 150 retail stores
- 2 fashion floors
- 3D cinema & XD theater, SEGA games
- Arena cinema with 8 halls and 1300 seats, 3D Cinema
- 10 Excalibur bowling alleys
- Ice skating rink
- Capella Play Centre for children and adults
- 8 fast food outlets, 2 restaurants, 2 pastry shops and 4 coffee shops
- Piccadilly Supermarket

Varna, 186 Vladislav Varnenchik Blvd., tel. 070013111







## GOLDEN SANDS PARK

Varna 9007, tel: +359 52/ 355 591, +359 52/ 355 561; fax: +359 52/ 355 541  
e-mail: dnpzlatni@dag.bg; www.bg-parks.net, www.parkzlatnapiasaci.com



# Pizza

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Всички



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# Bar

# Catering

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# full catering

**GSM: 0893 522 722**



# koukeri fest

The first historical information about the “Koukeri” ritual dates back to VI c. BC. The “Koukeri” ritual is a pre-spring fest with “masked participants”. It’s held at the end of February on the first Sunday before Lent, “Clean Monday” or “Dogs’ Monday”.

5  
days

## Day 1: Sofia – Plovdiv (140 km)

Arriving in Sofia. Welcome meeting. Departure for Plovdiv. Accommodation. Dinner in a folk – style restaurant. Overnight stay.

## Day 2: Plovdiv – Bachkovo – Shiroka luka (100 km)

Breakfast. Sightseeing: the architectural reserve “The Old Plovdiv”, the church “Sts. Constantine and Elena”, the Roman amphitheatre and the ethnographic museum. Departure for Asenovgrad. Lunch. Visit to the “St. Nicola” church. Visit to the Bachkovo monastery. Depart for Shiroka luka. Accommodation. Folklore concert at the local musical school. Dinner. Overnight stay.

## Day 3: Shiroka luka

Breakfast. Visit to the architectural and historical village. Participation in the folklore festivities. (The ritual itself reproduces the myth of the dying and resurrecting God of vegetation and fertility. That’s why a lot of explorers think that the “Koukeri” ceremony keeps moments from the old days reverence to the Thracian god Dionysos. Koukeri are traditionally young single men from a village who dress up in intricate masks and cover themselves with bells during several Lenten festivals. They do all that to frighten the evil spirits away and to welcome the coming of spring. They visit every house in their village where they jump up and down, making an incredible noise from their bells while the residents of each house give them food. Lunch. Free time. Dinner. Overnight stay.

## Day 4: Shiroka luka – Rila monastery – Sofia (320 km)

Breakfast. Depart for Rila monastery (under the protection of UNESCO). Lunch in a local restaurant. Depart for Sofia. Dinner. Overnight stay.

## Day 5: Departure from Sofia

Breakfast. A walk through the centre of Sofia with a visit to the “Alexander Nevski” cathedral. Visiting the archaeological museum. Lunch in a restaurant in the centre of Sofia. Lunch in a restaurant in the centre of Sofia. Free time depending on the hour of departure. Departure.

# folklore vacation in bulgaria

The programme includes observation and training in Bulgarian folk songs, dances and typical Bulgarian musical instruments. Each participant in it will have an opportunity to go through the experience of a national folklore feast and typical creative works from the corresponding region, revealing the best of the Bulgarian historical heritage

Folk music, delicious ecological food and drinks from the individual farms of the hosts add to the one and only holiday atmosphere. The duration and the location of the training, the itinerary, the stay and the additional events are dependant on wishes and requirements of the tourists.

## The stay of the tourists is divided into three parts:

- **Main part** – getting acquainted with the rich Bulgarian folklore, customs and traditions. It includes lectures and video materials for mastering Bulgarian folk dances typical for the region and their practical study under the guidance of qualified teachers and choreographers.
- **Concomitant part** – free time for rest and a visit to cultural-historical sights, natural sights and other tourist attractions.
- **Closing part** – visits to fairs, exhibitions and folklore feasts.







[www.pintavarna.com](http://www.pintavarna.com)

# PINTA VARNA

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# IBEROSTAR

## Obzor Beach & Izgrev

★★★★  
HOTEL COMPLEX



The hotel complex is the first in Bulgaria functioning under the trademark of Iberostar. It consists of two identically furnished air-conditioned hotels, which are connected by a covered passage. They are located on the very seashore and dispose of spacious foyers, lobby bars, food and beverage facilities, shops, exchange offices, a hair saloon, indoor parkings, outdoor swimming pools. The hotel complex offers a restaurant with 750 seats, a balneotherapy center with an indoor pool and two conference halls – with 220 and 20 seats.

Первый в Болгарии гостиничный комплекс, работающий под маркой "Иберостар". Состоится из двух новопостроенных одинаково оснащенных и климатизированных гостиниц, связанных теплой связью друг с другом. Гостиницы расположены на морском берегу и имеют просторные фойе, лобби-бары, заведения для развлечений и питания, магазины, валютные бюро, парикмахерская, закрытые автостоянки и открытые бассейны. Гостиничный комплекс предлагает своим гостям 509 комнат, ресторан с 750 местами, бальнеолечебный центр с закрытым бассейном и 2 конферентные зала с 220 и 20 местами.



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